

**POLITEKNIK KESEHATAN TANJUNGPURUNING
JURUSAN FARMASI
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Persepsi Masyarakat Mengenai Penggunaan Obat Tradisional Sebagai Pengobatan Alternatif Di Kelurahan Kuripan Kecamatan Kotaagung Kabupaten Tanggamus

XVIII + 79 halaman, 4 tabel , 12 gambar, 16 lampiran

ABSTRAK

Penggunaan obat tradisional di masyarakat masih banyak ditemukan dikarenakan obat tradisional memiliki bahan alami yang berasal dari tumbuhan dan minim adanya efek samping dari pengobatan obat tradisional. Faktor yang mempengaruhi banyaknya masyarakat yang masih menggunakan obat tradisional sebagai alternatif penggunaan yaitu terdapat kegagalan dari pengobatan obat modern dan informasi dalam mendapatkan obat bahan alam masih luas Persepsi merupakan sebagai proses yang dimana senasi yang diterima dan dipilih dalam diri seseorang kemudian diatur dan setelah itu diinterpretasikan. Masyarakat di Kelurahan Kuripan masih banyak yang menggunakan obat tradisional sebagai alternatif dari pengobatan obat modern.

Tujuan penelitian ini adalah untuk mengetahui persepsi responden yang meliputi harga obat tradisional, khasiat obat tradisional, efek samping penggunaan obat tradisional, kepercayaan mengenai khasiat pada obat tradisional, kemampuan obat tradisional, daya tarik obat tradisional dan keterbatasan dalam mendapatkan obat tradisional. Penelitian ini menggunakan rancangan penelitian deskriptif non eksperimental. Metode penelitian ini dengan metode wawancara dengan responden dengan responden dengan membagikan kuisisioner kepada masyarakat di Kelurahan Kuripan sebanyak 100 responden dengan teknik pengambilan sampel *purposive sampling*. Persepsi harga obat lebih murah sebanyak 66% dan 50%, khasiat obat yang lebih berkhasiat sebanyak 56% dan khasiat sama dengan obat modern sebanyak 60%, Efek samping obat lebih ringan sebanyak 96% dan 68%. Kepercayaan khasiat obat didapatkan yaitu percaya khasiat obat sebanyak 100% dan 78%. Daya tarik yang dimiliki lebih menarik sejumlah 50% dan sama menariknya sejumlah 48%. Kemampuan obat yang dapatkan jawaban lebih ampuh sebanyak 48% dan sama ampuhnya sejumlah 46%. Keterbatasan yang didapatkan yaitu tidak mengalami keterbatasan dengan persentase 95%.

Kata kunci : Persepsi, obat tradisional, pengobatan alternatif
Daftar bacaan : 37 (2012-2022)

POLITEKNIK KESEHATAN TANJUNGPUR
JURUSAN FARMASI
Final Project Report, June 2023

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Community Perception Regarding the Use of Traditional Medicine as Alternative Medicine in Kuripan Village, Kotaagung District, Tanggamus Regency

XVIII+ 79 pages, 4 tables, 12 picture and 16 attachments

ABSTRACT

The use of traditional medicine in the community is still widely found because traditional medicine has natural ingredients derived from plants and minimal side effects from traditional medicine treatment. Factors that influence the number of people who still use traditional medicine as an alternative use are the failure of modern medicine treatment and information in obtaining natural medicine is still extensive Perception is as a process in which the rice received and chosen in a person is then arranged and then interpreted. Many people in Kuripan Village still use traditional medicine as an alternative to modern medicine.

The purpose of this study is to determine respondents' perceptions which include the price of traditional medicine, the efficacy of traditional medicine, side effects of using traditional medicine, beliefs about efficacy in traditional medicine, the efficacy of traditional medicine, the attractiveness of traditional medicine and limitations in obtaining traditional medicine. This study used a non-experimental descriptive research design. This research method is by interviewing respondents with respondents by distributing questionnaires to the community in Kuripan Village as many as 100 respondents with purposive sampling techniques. The perception of cheaper drug prices by 66% and 50%, more efficacious drug efficacy by 56% and the same efficacy as modern medicine as much as 60%, milder drug side effects as much as 96% and 68%. Trust in the efficacy of drugs is obtained, namely believing in the efficacy of drugs as much as 100% and 78%. The attraction possessed is more attractive by 50% and is equally attractive 48%. The efficacy of the drug that gets the answer is more potent as much as 48% and equally effective as much as 46%. The limitation obtained is that it does not experience limitations with a percentage of 95%.

Keywords : Perception, traditional medicine, alternative medicine
Reading list : 37 (2012-2022)